



Financial Freedom **for ALL.**

## P R E S S R E L E A S E

### **FOR IMMEDIATE RELEASE**

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### **Democracy Federal Credit Union Launches Lifestyle Blog**

Washington, DC (August, 2016) – Democracy Federal Credit Union has launched their official blog that is more than just about finances. The blog emphasizes lifestyle information their members want and find helpful. The first series of posts includes six top East Coast cities and regions where members can get the most out of their travels. Highlights include Philadelphia, the Outer Banks and Key West. Democracy FCU has included top things to do and see, fun facts, and tips to save members money while doing it all.

Democracy FCU believes that blogs are a great resource to engage with their members. Their blog's focus is on helping members in all aspects of life. Democracy FCU noted that their goal is to delight their members by providing helpful information on a wide variety of topics. They seek to interact with their members on a personal level, make a genuine emotional connection and not solely focus on financial topics. While there will be articles related to finances, the blog is significantly focused on what Democracy FCU can share with members to make their lives easier.

Democracy Federal Credit Union Branches serve members in Washington, D.C., Maryland, Virginia, and Pennsylvania. The credit union's members work for US Government agencies, other major employers, and/or live, work, worship, attend school, or regularly conduct business in the DC Metro area. To view their new blog visit [www.DemocracyFCU.org/Blog](http://www.DemocracyFCU.org/Blog). For more information visit [www.DemocracyFCU.org](http://www.DemocracyFCU.org).

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